

Mail + Guardian  
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**"Support our Nealtion.  
Buy Proudly South African."**  
Bongani Khumalo • Chief Executive Officer - Gidani

Our quest for a better life for all cannot be left to chance. It demands a positive mindset, accompanied by our individual and consolidated efforts to help vulnerable people and communities in South Africa experience social and economic freedom, too.

In pursuing the ideal of an equitable dispensation for all, I find Proudly South African and its uplifting ethos a source of continuous inspiration – a moral imperative for sustainable growth.

Through their cutting-edge business approach and empowering philosophy, Proudly South African companies embrace a winning strategy for greater competitiveness and social transformation.

Why not put your patriotic spirit to work, too?

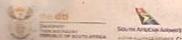
Buy Proudly South African and help build the pride and prosperity of our Nealtion.



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**THE PRESIDENCY  
REPUBLIC OF SOUTH AFRICA**

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